

2022 SOIRÉE FOR SARCOMA

The Power of Will is honored to host its second annual Soirée for Sarcoma on July 30, 2022 at Moore's Mill Country Club Pavilion. The cocktail reception and silent auction was a tremendous success in the event's inaugural year in 2021, raising over \$40,000 for sarcoma research and patient support. The event would not be possible without the generosity of our donors. Consider joining The Power of Will in its pursuit to change the narrative for sarcoma as a 2022 Soirée for Sarcoma sponsor!

OUR MISSION

The Power of Will is recognized as a 501(c)(3) nonprofit organization and seeks to support and enhance the lives of sarcoma patients and their loved ones.

The Power of Will was established in November 2020 in honor of Auburn native, Will Hudson. Will lost his life at the young age of 25 following a five-year battle with osteosarcoma, an aggressive form of bone cancer. Osteosarcoma is just one of many subtypes of sarcoma. Despite over 16,000 new cases each year, sarcoma research continues to be significantly underfunded. This can lead to delayed detection, outdated and toxic treatments, and poor outcomes.



IMPACT

Our donors make the work that we do for sarcoma patients possible. The success of the 2021 Soirée for Sarcoma funded a \$35,000 grant awarded to the Cleveland Clinic for its research study on high-dose radiotherapy. This study was created to analyze the impact of Stereotactic Body Radiation Therapy (SBRT) on the patient's own immune system to better maximize outcomes and treatment options.

We introduced our Quality of Life Program in Spring 2022 to provide funds to adolescent and young adult (AYA) sarcoma patients. We recognize that patients have individualized quality of life goals and this program affords AYAs the autonomy to choose how to spend their grant award. These funds can be used for everyday expenses such as grocery or transportation costs or for fun experiences such as a date night or tickets to a sporting event.

As a sponsor you will be instrumental in changing lives by contributing to life-saving research and supporting sarcoma patients and their families. It takes us all to make a difference for those impacted by sarcoma.

SPONSORSHIP OPPORTUNITIES

EVENT CHAMPION:

\$5,000 - 1 Available

- Prominent table placement at 2022 Soirée for Sarcoma
- Featured recognition on all 2022 Soirée for Sarcoma promotional materials
- 10 2022 Soirée for Sarcoma tickets
- 10 signature Soirée for Sarcoma insulated wine tumblers
- Table logo
- Recognition in 2022 Soirée for Sarcoma video and evening presentation
- Event photo on social media
- Recognition on social media

SUNFLOWER SPONSOR:

\$2,500 - 4 Available

- Recognition on all 2022 Soirée for Sarcoma promotional materials
- 8 2022 Soirée for Sarcoma tickets
- 8 signature Soirée for Sarcoma insulated wine tumblers
- Table logo
- Recognition in 2022 Soirée for Sarcoma video and evening presentation
- Event photo on social media
- Recognition on social media

GOLD RIBBON SPONSOR:

\$1,000 - 6 Available

- 8 2022 Soirée for Sarcoma tickets
- 8 The Power of Will tumbler cups
- Table logo
- Recognition in 2022 Soirée for Sarcoma video and evening presentation
- Event photo on social media
- Recognition on social media

SUPPORTING SPONSOR:

\$500

- 4 2022 Soirée for Sarcoma tickets
- Recognition in 2022 Soirée for Sarcoma video and evening presentation
- Event photo on social media
- Recognition on social media

